**Mid-Year Follow-Up Letter- Behind on Pledge Payments**

One of the challenges with any annual fund is pledge fulfillment. It is important that each parish monitor their progress towards their ABCD goal based on anticipated and actual cash collected. If the parish has parishioners who fall unexpectedly (i.e., outside of their selected pledge payment schedule), then the parish may consider following-up with those donors to emphasize the importance and impact of their pledge fulfillment. This, of course, can be tricky. Below is a sample letter that can be edited and used by the parish in these circumstances; however, we encourage you to work with the Development team to get the correct report and review the letter prior to the mailing.

SAMPLE MID-YEAR FOLLOW-UP BY PARISH (BEHIND ON PLEDGES)

Date

«name»

«addr\_line1»

«city», «state» «zip»

Dear «salutation»,

Thank you for embracing the call to action to make God present in our everyday lives by making a sacrificial gift to the Archbishop’s Charities and Development Drive (ABCD). Your generous commitment supports the Catholic Church here in South Florida beyond what happens in our parish by helping people in need, assisting poor parishes/schools, supporting ministries and more.

These are challenging times. Our faith has been tried by the inevitable disappointments and tragedies that this life brings; Yet, we have sustained and recalled that the Lord is faithful to His promises. Your commitment to the ABCD allows the Church remains a beacon of hope- a light to the world.

Thank you for your pledge to the ABCD. Your support changes so many lives, so if, for some reason, you are not able to fulfill your pledge, please contact the parish office. Thank you for uniting with me to be *One in Faith, One in Hope and One in Charity*. God bless you!

Sincerely yours in Christ,

Pastor

Parish Name